



'Resilient Landscapes Through Sustainable Design'

February 8th, 2019

Attn: 2019 Greater Victoria Business Awards Committee

Dear Sirs;

I am writing today to offer my perspective and support for Clean Air Yard Care and company President Richard Larkin.

I have followed this company for years as one of my main competitors and have been impressed by their growth and inspired by their concept. We have adopted many of the practises Clean Air Yard Care employs and we are making equipment changes from gas and oil burning to lithium battery powered machines.

I have always found it a bit ironic that in a green industry such as landscape design and maintenance, the equipment used would be one of the worst contributors to green house gas emissions and noise pollution on the planet.

Richard Larkin has also personally mentored and coached me into becoming more sustainable in business, not only in our daily operations and equipment use, in his best practises to run a more profitable business. I've been impressed by his willingness to share his ideas and concepts while we have no financial ties to each other.

I see the Clean Air Yard Care business model as the biggest disruptor to the landscape industry and feel that Richard's company is the driving force behind this change. In fact, we have just completed our change over this month to fully electric/battery equipment.

I can't think of any company more deserving than Clean Air Yard Care to win the Sustainable Business Practises award, especially one making such a significant impact in an industry that so very much needs to change.

Sincerely,

Joshua Blades

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